



Dear Partners,

Invitation

We are pleased to invite you to join our very compelling Enterprise Global Partnership Program. The Enterprise Global Partnership Program is set up to serve your company easily and quickly bring value to your customers while generating revenue for your caller. We believe a company is known by the partnerships it keeps. We choose our mates based on their ability to surrender and our ability to complement their solutions. Exactly wish our employee relationships, we evaluate the partner relationships that we produce and act upon to educate them.

Our partner network is of three types:

- ✓ **Consulting Partners**
- ✓ **OEM Partners**
- ✓ **Reseller Partners**

Our Partners generate steady earnings from software license sales, services, maintenance & training. The Program offers joint marketing and lead referrals. With the large untapped market there plenty of room to grow for partners. We recognize business partners for the exceptional work they get to our team by presenting them at regular points.

World 1st Mobile and PC based Image File Compression Technology

The AdStringO's Software helps create a World Class and Fastest Image File Compression technology, which can compress the captured image either from Scanners or from Mobile Platform up to 1/20 of original size with no change to Quality before extending it to any Business Process Application like DMS, BPM or Portal etc.

Thither was a substantial benefit of this modern technology post adoption in Banking, Insurance, Telecom and Logistics vertical. With this modern technology solutions now field executives' now on-board customers with supporting documents from his house or from dealers place. Truly "Instant" and delivers "Customer Delight" anywhere every time.

Monetary value-efficient entry:

Partnering with "AdStringO's" is an outstanding value no matter how you look at it. Most partners pay an affordable sign up fee for the platform, quickly recoup their investment, and build new successes. Our partnerships put business investments to work. Everyone is familiar with the benefits of drawing into a profitable partnership; Nevertheless sticking into a partnership can be a hard decision for the first time with a new entity that may be afraid of such a committal. Luckily, on that point are substantial incentives and benefits available to first 5 country partners getting enrolled to assist them build this decision a little more leisurely. Demand for this benefit while on payment of the Signup fee.

Let's get started

Nix could be more comfortable, just email in your profile at sales@adstringo.in or download the attached Enterprise Global Partnership Program, Fill out this form and email it to us. We will critique it and force approved, we will ship you the signed contract for the payment of SignUp fee. To find out more about the plan, see the web site at www.adstringo.in

Success, growth, and constancy - Bring together the Enterprise Global Partnership Program and seize the advantage

Warm Regards,
C Mohan - CEO
AdStringo



Our program is all about you

Give solution that your customers demand

That's why we've enhanced our Enterprise Global Partnership Program: To help you build a solutions-focused product with increased knowledge and expertise and to separate yourself from the Market. And that's why we're more dedicated than ever to helping you turn market challenges into new opportunities by providing modern solutions that are easy to betray

Consulting Partners

The consulting partner's program category includes consultants. These partners offer consulting services and associated implementation, integration, and breeding services to joint clients. Consultants may resell AdStringo Image Compression technology licenses, but services are the main revenue driver. These partners will be fallen on all the relevant direct and indirect inquiries related to implementation and deployment of all the AdStringo Image Compression technology to the end customers.



OEM Partners

The OEM partners include companies who expand, enhance, or complement AdStringo Image Compression technology. Software partners integrate, embed, or host AdStringo Image Compression technology as part of their package offering. Software partners may also bundle and resell Image Compression technology with their solutions. Our Image Compression technology is fully customizable and configurable and easily integrates to your existing DMS, BPM Etc.

Reseller Partners

The reseller partners are made up of companies who want to get the opportunity to market, distribute, sublicense, and plump for some or all AdStringo products.

Benefits for Resellers and Consulting Partners

Access to an account manager -When you first become an AdStringo partner we assign you a Regional account manager. Your account manager ensures that you have the access to the right tools to take you off to a safe beginning. They can also schedule conference calls and attend virtual meetings with you as required.

Generous volume-based discounts - The amount of discount you receive depends on the volume of business.

Attend events & Tradeshow sponsored by ADSTRINGO – We are keen to promote our partners at industry specific events or show where we can showcase our unique AdStringo Image File Compression technology. These venues provide an excellent opportunity for generating new leads and prospects. Please talk about this opportunity with your regional manager.

Assist with building up case studies of your customer success stories- Client case studies are an idealistic means to show prospects successful implementations of AdStringo technology. On that point is no better publicity than a client advocate. We can help our consulting partner turn their notes on the success of each implementation along with any customer testimonials into a character study which can be utilized to develop new and existing customers.

Promotion of your company on our website – Resellers and Consulting partners will receive their logo and corporate overview with a connection to your website displayed on our web site, along with a joint announcement to the press, and so on



Regular news & software updates -

As a partner, you are automatically signed up for regular news updates along with advanced access to pre-release software.

Sales tools - Including marketing materials, call scripts, and literature that will help empower your job

Logos - Use of the AdStringo product logos on your leaflets, merchandising materials, and so on

Benefits for OEM Partners

Scalable Pricing - OEM partners select the pricing structure that best suits their specific demands

Press announcements - At the onset of the partnership, a joint press release highlighting the advantages of our combined solution will be brought out. Any joint customer deals will be declared and displayed on ADSTRINGO website

Co-branding via Web -As our partner, your company's products and services will be offered to our customer base by linking from our site to yours. Your logo will also be prominently displayed along with details of our combined solutions.

Technical Support - As our partner, you receive total access to ADSTRINGO technical support specialists. Your staff will gain inside access to our expert counsel to insure your team makes top quality arrangements. Our team is on hand to troubleshoot and answer any technical matters that may come up

Collaborative Marketing Programs -OEM partners are eligible to take part in collaborative marketing programs, including direct mail campaigns, craft displays, seminars and other co-marketing activities

System Validation by Our Engineers - When offering ADSTRINGO Image Compression technology in bundles offering it is important for technical team to concentrate resources on integration, validation of the final products and services OEM plan to put up in the market

Marketing tools and Resources - Including logos, sales guides, release notes, one sheet PDFs, product overview copy, cover shots and a lot more

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