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# Indian Angel Network invests \$350,000 in AdStringO Software

The fundraising round was led by investor members of the network Arihant Patni, Vishal Khare and Viswanath Ramachandran, IAN said in a statement here.

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The Indian Angel Network (IAN) only said it has invested USD

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350,000 (around Rs 2.2 crore) in AdStringO Software, a firm that helps companies acquire rural customers.

The fundraising round was led by investor members of the network Arihant Patni, Vishal Khare and

Viswanath Ramachandran, IAN said in a statement here.

IAN is a network of entrepreneurs and top executives of companies interested in investing in new ventures.

AdStringO endpoint compression provides disruptive technology that helps enterprises penetrate the rural market on the existing infrastructure.A

This will enable an ease in the onboarding and servicing of customers, the statement said. "We believe that AdStringO's potential is to revolutionise the digitisation and transmission of data on the mobile for the large rural market," Vishal Khare, lead IAN investor in AdStringO Software said.

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