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# Indian Angel Network invests USD 350,000 in AdStringO Software

The Indian Angel Network (IAN) today said it has invested USD 350,000 (around Rs 2.2 crore) in AdStringO Software, a firm that helps companies acquire rural customers.

By: PTI | June 11, 2015 9:45 pm

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The Indian Angel Network (IAN) today said it has invested USD 350,000 (around Rs 2.2 crore) in AdStringO Software, a firm that helps companies acquire rural customers.

The fundraising round was led by investor members of the network Arihant Patni, Vishal Khare and Viswanath Ramachandran, IAN said in a statement here.

IAN is a network of entrepreneurs and top executives of companies interested in investing in new ventures.

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AdStringO endpoint compression provides disruptive technology that helps enterprises penetrate the rural market on the existing infrastructure.

This will enable an ease in the onboarding and servicing of customers, the statement said.

“We believe that AdStringOu2019s potential is to revolutionise the digitisation and transmission of data on the mobile for the large rural market,” Vishal Khare, lead IAN investor in AdStringO

Software said.

First Published on June 11, 2015 9:45 pm

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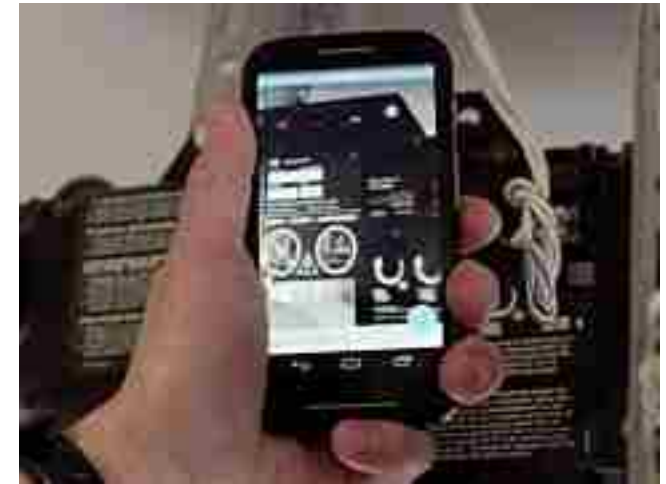
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The BJP on Tuesday said that PM Narendra Modi knows more about poverty than Rahul Gandhi, adding

that the former does not need instructions on poverty from a 'privileged dynasty' member.

[6 comments](#)

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### **Vasundhara Raje didn't help Lalit Modi: BJP**

With reports of Rajasthan Chief Minister Vasundhara Raje backing Lalit Modi's immigration application surfacing in various sections of the media, the Bharatiya Janata Party (BJP) leader Kailash Nath Bhatt on Tuesday said that the former had not extended any help to the former IPL chairman and added that the authenticity of the documents claiming the same were yet to be verified.

[4 comments](#)

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### **My husband's life in danger because of PM Modi govt: AAP leader Tomar's wife**

Former Delhi law minister and Aam Aadmi Party (AAP) Jitendra Singh Tomar's wife, Preeti, on Tuesday said that the fake degree case initiated against him was a political conspiracy, and claimed that her husband's life was on danger from the Prime Minister Narendra Modi-led government at the Centre.

[4 comments](#)

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NASA's Cassini spacecraft will cruise very close to of Saturn's moon Dione on June 16.

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The UP Food and Drug Administration today said it has found detergent in one of the samples of Mother Dairy's milk packets.

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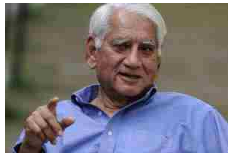
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